

UCC-2362  
4/9/19

**INSTITUTE OF MANAGEMENT STUDIES AND RESEARCH  
MAHARSHI DAYANAND UNIVERSITY ROHTAK**

Proceedings of the meeting of the Institutional Committee held on 28.08.2019 at 09.00 a.m. in the office of Director, IMSAR, M.D. University, Rohtak

The following members were present:

1. Prof. Raj Kumar
2. Prof. Mukesh Dhunna
3. Prof. Neelam Jain
4. Prof. Satyawan Baroda
5. Prof. Pardeep Ahlawat
6. Dr. Naresh Kumar
7. Dr. Jagdeep Singla
8. Dr. Kuldeep Chaudhary
9. Dr. Seema Singh
10. Dr. Karamvir Sheokand
11. Dr. Sonia
12. Dr. Garima Dalal
13. Dr. Divya Malhan
14. Dr. Ashok Kumar
15. Dr. Saurabh Kant
16. Dr. Sanjay Nandal
17. Dr. Ramphul
18. Dr. Ishwar Mittal
19. Dr. Neetu Rani
20. Dr. Nitu
21. Dr. Sapna
22. Dr. Ekta
23. Dr. Priyanka Yadav
24. Dr. Sunita Bishnoi
25. Dr. Meera Arora
26. Dr. Ritu Gandhi
27. Dr. Gurjeet Kaur

The following resolutions were taken:

**Item No.1:** The Committee considered the proposals of the applicants for the Ph.D registration under the Faculty of Management Sciences and resolved to recommend the cases of the following candidates after deailed deliberations on their preliminary/broad area of research to the Institutional Research Committee. The Committee also approved the supervisors of the candidates. The tentative topics are as under:-

S. No.	Name of the Candidates	Name of the Supervisor	Tentative Topic of Research
1	Sachin	Dr. NituNimbrain	Financial Literacy and Investment Behaviour of Teachers in Higher Education of Haryana
2	Sarita Kumari	Dr. Vijay Rathee	Multisensory Marketing for E-Tailing and its Influence on

			Consumer Buying Behaviour
3	Pinky Saini	Dr. Ishwar Mittal	An Evaluation Financial Inclusion Schemes in Insurance Sector in India
4	Nikita	Dr. Nitu Nimbrain	Consumer Buying Behaviour Towards Online Food Service in Haryana
5	Shalu Verma	Dr. Vijay Rathee	Impact of Workforce Diversity on Organizational Competitiveness: A Study of Information Technology Sector
6	Mohan	Dr. Divya Malhan	Motivational Attributes and Challenges of Entrepreneurship Development in MSMEs in North India
7	Jyoti Bansal	Dr. Gurjeet Kaur	Impact of Innovative Practices on Employee work Performance in Information Technology Sector
8	Laxmi Devi	Dr. Nidhi	Impact of Information and Communication Technology (ICT) on Growth Pattern of Women's Entrepreneurship
9	Tamanna	Dr. Aarti	Inter District Disparities in Human Development:
10	Jyotika	Dr. Aarti	Effect of Delivery Mode Vividness, Mental Imagery, Novelty and Product Involvement on Consumer Attitude Towards Mobile Advertisement
11	Rosy Dhall	Dr. Aarti	Workplace Bullying in Information Technology Organization: A Study of Adverse Effects and Coping Styles
12	Sapna Rani	Dr. Neetu Rani	Impact of Workplace Spirituality on Organizational Culture and Effectiveness: A Study of MSMEs
13	Shachie	Dr. Sapna	Impact of Organizational Citizenship Behaviour and Psychological Contract on Organizational Commitment and Intention to Stay: A Study of Service Sector Employees
14	Garima Arora	Dr. Ashok Kumar	Service Quality and Customer Satisfaction: A Study of Cab Aggregators in National Capital Region
15	Jyoti Bhatnagar	Dr. Karmvir Sheokand	Gap Analysis of Employability Skills of Entry level Graduates in Haryana
16	Priyanka Yadav	Dr. Meera Arora	Employee Branding Strategies and Quality Commitment: A Study of Organised Retail Sector
17	Pooja Rani	Dr. Gurjeet Kaur	Marketing Strategies of Agricultural Products with Special Reference to Haryana
18	Manju	Dr. Meera Arora	Total Quality Management and Motivation Among Teachers in Higher Education
19	Suman Bala	Dr. Neetu Rani	Impact of Knowledge Management Initiative on Service Quality of Vocational Institutes
20	Priyanka Arya	Prof. Neelam Jain	Impact of Stress Management Intervention on Employees Performance in Banking Sector
21	Neha Kumari Sirdhana	Dr. Ritu Gandhi Arora	Application of Artificial Intelligence in Human Resource Management: Implications for Recruitment and Selection
22	Chetna	Dr. Ruchi Arora	Customer Delight in Hotel Industry: A Study of Public and Private Sector
23	Sunita	Dr. Ruchi Arora	Sustainable Development Strategies and Practices in Textile Industry: An Empirical Study

24	Manju	Dr. Sunita Bishnoi	Information Technology in Management Education Institutes: An Analysis of Public and Private Universities
25	Srishti	Dr. Sunita Bhartwal	Green Buying Behaviour Among Rural Consumers in Haryana: An Empirical Study
26	Rinki	Dr. Sunita Bhartwal	Effect of Employee Job Satisfaction on Organizational Performance
27	Ritu Kumari Sagwan	Dr. Samridhi	Work life Balance and Well Being of Police Forces
28	Sharmila	Dr. Ishwar Mittal	Impact of Financial Education on Financial Literacy and Behaviour
29	Pancham Goel	Prof. Neelam Jain	An Assessment of Financial Inclusions Schemes with Special Reference to Selected Schemes of Government of India
30	Kulvinder Kaur	Dr. Sapna	Impact of E- Human Resource Management Practices on Organizational Performance: A Study of Auto Mobile Sector
31	Nisha Mittal	Prof. Neelam Jain	Factors Influencing Individual Investment Decision Making
32	Ayush	Prof. Pardeep Ahlawat	Consumer Engagement Analysis: A study of Social Media Interaction on Brand Equity and Purchase Intention
33	Garima	Prof. Pardeep Ahlawat	Guerrilla Marketing and Products Acceptability: A Study of Retail Customer's Purchase Decision
34	Preety	Prof. Pardeep Ahlawat	Impact of Website Quality, Perceived Benefits, Risk, Trust and Brand Communication on Consumers Online Shopping Intention
35	Mansi Makkar	Dr. Neetu Rani	Facilitators and Mediators of Workforce Agility in Health Care Industry
36	Sakshi Budhiraja	Dr. Saurabh Kant	Work-Life Balance and Coping Strategies in Banking Sector: A Study of Indian Working Women
37	Renu Beniwal	Dr. Saurabh Kant	Merger in Indian Banking Sector: A Study of Selected Bank
38	Ankit	Dr. Saurabh Kant	Green Human Resource Management Practices: A study of Informational Technology Sector in India
39	Pooja	Dr. Neetu Rani	Role of Women in Promoting Entrepreneurship Culture in Rural Haryana
40	Sapna Ahlawat	Dr. Sapna	Job Embeddedness, Human Resource Practices and Job Satisfaction in Information Technology Sector of Delhi
41	Neha Dhankar	Prof. Satyawan Baroda	Attitude of University Students Toward Online Shopping of Apparels
42	Gunjan	Prof. Raj Kumar	Employee's Perception Towards New Pension Scheme
43	Hassim Khan	Dr. Neelam Gulati	Role of Regional Rural Banks in Socio-Economic Development of India
44	Nidhi	Dr. Aarti	Employees Turnover among Healthcare Administrative Staff: Role of Psychological Capital and Mitigation Strategies

**Any other item:-**

**Item No.1:** It was resolved that the odd semester exams. will be commenced as per the schedule of examination for the session 2019-2020 i.e. from 26<sup>th</sup> November, 2019. So, all the faculty members are requested to ensure to complete the syllabus of their respective classes accordingly.

**Item No. 2:** On the request of the students of 2 Year MBA 3<sup>rd</sup> semester (General), it was decided that IT specialization be introduced from the academic session 2019-2020. The workload may be arranged to the faculty of IMSAR or faculty from the Deptt. of Computer Science and UIET on additional remuneration basis as per University rules.

**Item No. 3:** It was decided that room occupied by Prof. Raj Kumar at first floor be reserved for the retired faculty of IMSAR, Adjunct Faculty and Corporate executives who visited the Institute.

**Item No. 4:** The committee considered the request of Sh. Satbir Singh and recommended to empanel him as an Adjunct Faculty.

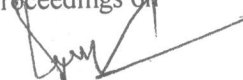


**CHAIRPERSON  
INSTITUTIONAL COMMITTEE**

Endst. No. IMSAR/2019/ 2186-2195 Dated: 4-09-2019

Copy of the above is forwarded to the following for information and further necessary action:

1. All the members of Institutional Committee, IMSAR, M.D. University, Rohtak.
2. Director, UCC, M.D. University, Rohtak with the request to upload the proceedings on the University website



**CHAIRPERSON  
INSTITUTIONAL COMMITTEE**

*G. Sanyal*  
05/9/19

CO